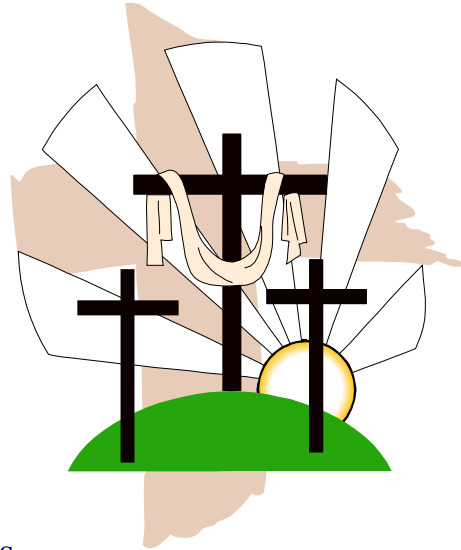


# TACSC's *Monthly Menagerie of Ideas*



Growing Leaders Since 1982

*March 2005*



A monthly collection of LEADERSHIP activities...

THANK YOU for visiting TACSC's MONTHLY MENAGERIE OF IDEAS. Every month you will find more ways to boost leadership, morale and involvement at your school!

If you would like to submit an article for [www.tacsc.org](http://www.tacsc.org) or for TACSC's Leadership Times, please email us at [tacsc@tacsc.org](mailto:tacsc@tacsc.org). We want to hear what is happening at YOUR school!

## **This Month:**

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## *TACSC's Monthly Menagerie of Ideas*

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**WE GROW LEADERS™**

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**NEXT MONTH:**

**Officer In-Service: Secretary Part II:**

## Officer In-Service- Publicity Part II

In January, we discussed the Commissioner of Publicity's responsibilities and the ways to publicize. Now that you know how to be a GREAT Publicity Chair, here's some more helpful information. This month we will share the **Do's & Don'ts of Poster Making** and **The Best Places to Advertise!** The most common method of publicizing is using **POSTERS**.



### The Do's and Don'ts of Poster Making

- ✓ **DO** print clearly.
- ✓ **DO** use a color scheme.
- ✓ **DO** use the five W's:  
{Who? What? When? Where? Why?}
- ✓ **DO** make it interesting.
- ✓ **DON'T** rush your work.
- ✓ **DON'T** write with yellow.
- ✓ **DON'T** make letters too small or too big.
- ✓ **DON'T** forget to include all vital information!

### Extra Tips

- ❖ Write out the purpose, theme, idea. Pencil it in.
- ❖ Keep the message brief, simple, and easy to read.
- ❖ Plan out your poster; don't waste materials.
- ❖ Keep your design clear and the poster uncluttered.
- ❖ Use shading, shadowing and outlining.
- ❖ Use colors in combination, but keep it to a minimum.
- ❖ Use simple, geometric shapes.
- ❖ Use lines to draw readers to the focal point.
- ❖ Use contrasting colors for emphasis.

### Where Do They Go?

**Anywhere in your school that is seen often by many students is the most effective place to put a poster or flyer.**

- |                            |                   |                               |
|----------------------------|-------------------|-------------------------------|
| - Hallways                 | - Main office     | - Gymnasium                   |
| - Stairwells               | - Water fountains | - Library                     |
| - Near classroom doors     | - Bathroom stalls | - Entrance or lobby of school |
| - Near clocks on the walls | - Cafeteria       | - Near trophy cases           |

Another popular way to publicize is **P.A. Announcements**. The basic information you need to include :

- |            |              |                            |
|------------|--------------|----------------------------|
| 1. Event   | 4. Place     | 7. Cost                    |
| 2. Sponsor | 5. Time      | 8. Theme or grades invited |
| 3. Time    | 6. Day/Dates |                            |

Not only should you include that above information, but you should be creative in your announcement! Here are a few ideas to get you started. Read it with a group! Sing it! Read it as a poem! Read it as a riddle! Read it as a dialogue! Use sound effects! Tape music for background effect! Challenge your committee to think up some more!

Another effective way to publicize is newspapers, letters, or bulletin boards! In this type of publicizing, there are some additional things you must keep in mind.

### **Communicate!**

- ❖ **Continuous** information must be published
- ❖ **Organized** efforts must be shown.
- ❖ **Maintain** a positive approach about your projects.
- ❖ **Mention** all specific information to inform people completely.
- ❖ **Understand** the information yourself.
- ❖ **News** must be accurate.
- ❖ **Involve** others to gain support.
- ❖ **Capture** the interest of all.
- ❖ **Adapt** to any situation.
- ❖ **Teamwork** is essential – as always!
- ❖ **Eliminate** no person or group from your efforts to inform.

And remember; **YOU** are a leader! **YOU** are creative! **AND YOU** have knowledge! Put it all together and be confident because you can be a great commissioner of publicity! Just be responsible and be positive; the rest will come to you. Use this information to the best of your ability and always remember; **HAVE FUN!**

## Recognition Project - Honoring Deaf History Month

From March 13 - April 15, we celebrate Deaf History Month. Besides Beethoven, Helen Keller and Thomas Edison, there are many prominent figures in the past and present who did not let a partial or total hearing loss keep them from achieving their dreams.

A great way to celebrate all these wonderful people and their contributions is to hold an essay contest for the whole school. Each student should research and write a paper on a famous person with a partial or total hearing loss. Included in the essay should be: how the individual influenced civilization through success in their particular endeavor and how their deafness influenced their endeavors.

At an assembly, you can announce the winners of the essay contest and have them read their essays. You can choose one or two essays from each grade.

Another way to celebrate Deaf History Month is to learn some sign language. Here are some helpful sites on Deaf History Month and Sign Language:

<http://hometown.aol.com/gjrum/DeafHistory.htm>

[http://www.childrenslit.com/th\\_deaf.html](http://www.childrenslit.com/th_deaf.html)

<http://www.metrokc.gov/dias/ocre/deaflinks.htm>

<http://where.com/scott.net/asl/>

<http://www.lesstutor.com/ASLgenhome.html>



## Holiday Activity - Easter Jelly Beans

Easter comes early this year on March 27th. Easter is a reverent and important holiday. Easter is a celebration of Jesus Christ and the realization that the events of Good Friday and Easter Sunday have meaning for us today. The tomb in Jerusalem is still empty. Jesus lives, and he'll live forever.

Sometimes it's difficult to explain to the younger children about the significance of Easter. One activity that can get the older and younger students interacting is to have a Jelly Bean Party. Collect lots of jelly beans and then pair up older grades with younger grades (i.e. First Grade and Eighth Grade, Second Grade with Seventh Grade) and share jelly beans while saying the following prayer. Discuss each color and the part of the Easter Story where that color is significant. Be sure to discuss Jesus' path from Holy Thursday to Easter Sunday. Try to tie in the Stations of the Cross, too.

### The Jelly Bean Prayer

**Red** for the blood He gave,

**Green** is for the grass He made,

**Yellow** is for the sun so bright,

**Orange** is for the edge of night.

**Black** is for the sins that were made

is for the grace He gave,

**Purple** is for the hour of sorrow,

**Pink** is for the new tomorrow.

Give a bag full of jelly beans, Colorful and sweet,  
Tell them it's a Prayer....It's a promise..  
It's an Easter Treat!

## Prayer Service - A Lenten Prayer

Lent is the springtime of the year just before Easter. It lasts for forty days. For these days we try to be the best person we can. We are getting ready for the new risen life of Jesus and we find that all around us is new life. The trees have new buds the robins have returned from their winter homes. The bulbs that we planted in the fall are beginning to push themselves up from the earth. We should try to be new persons. Are we trying to be kinder more thoughtful and happier? We are trying to make ourselves better so that we can share the new risen life with Jesus. We should try to bring happiness wherever we are. This may not be easy, but Lent is a time to try to do hard things for Jesus. What a wonderful Easter gift you would have for the Risen Lord.

## Service Project - Lenten Activity

Lent is a great time to help other people. If we think about how much Jesus suffered and died for us, we sure can take a little time to do some service activities. Challenge yourself to do one anonymous act of service or kindness everyday for the rest of Lent. Some ideas can include:

- ❖ Help teachers erase blackboard
- ❖ Help mom and dad clear dishes
- ❖ Help little brother/sister with homework
- ❖ Pick up garbage on the sidewalk
- ❖ Say hi to someone who is alone on the schoolyard
- ❖ Meet new people from each grade and have lunch with them
- ❖ Help someone who has dropped books, coat, etc. in the hall
- ❖ Say hello to the workers in the cafeteria, in the office or in the rectory
- ❖ Go to an extra Mass and pray for the soldiers overseas, the homeless, the sick and the lonely



You can think of a lot of different ways to help and give service. You can even continue after Easter!



Thank you for visiting the MENAGERIE OF IDEAS at [www.tacsc.org](http://www.tacsc.org).

*See you next month!*